



Francesco Violani

Business & Promotion for Music & Entertainment

Working with music requires problem solving and a multi tasking attitude, all approached with an open minded spirit. I believe that teamwork, pragmatic imagination, passion and determination are the keys to create success stories.

Get in touch!

Birth Date

14/05/1988

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[Francesco Violani](#)

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Piazza Imperatore Tito 8, 20137 Milan
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Work Experience (Highlights)

Promotion, Content, PR Manager**Freelance | 2015- up to date**

Discography: Ernia (Island Records), Mezzosangue (Artist First), Cara (Polydor Records), Charles Muda (the Orchard), 1998 (Never Ending Mina), F.U.L.A. (LaPop), Renaissance Records (Independent), Autum Records (Independent), Zame (Believe Music) & More.

Events & Festivals: Circolo degli Illuminati, Touch The Wood, Spaghetti Unplugged Rome / Milan, Laziosound 2020, Primo Maggio Rome (2018-2019), Fête de la Musique Milan (2017), Elrow Rome (2017), Polifonic Festival (2017), Linecheck Music Festival (2015,2016), House District Barcelona (2016), Snow Sonic Festival (2016-2017)

DOC Servizi (2018-2019)

Corporate Communication Director of Doc Crew

Artist Management & Project Manager Consultant**Freelance; Doc Live | 2015- 2019**

- LazioSound Scouting 2022
- Mezzosangue
- The Shalalalas
- Johnny Blitz
- Departure Ave.

Doc Live (2018 - 2019)

Junior A&R; Promotion & Communication Manager

Event Production & Management, Tour Manager**Freelance | 2009 - 2020**

- Jova Beach Party 2019 Marina di Cerveteri RM (Trident - 2019)
- Kick Agency 2019-2020 Dream Theater, Giant Rooks
- Rome Jazz Festival (2015-2017)
- Andrea Doria Concert Hall (2016)
- Rome Gospel Festival (2013-2015)
- Flautissimo Festival (Italian Flute Academy 2009-2019)
- The Shalalalas Primavera Sound & European Tour (2015)

Specializations

- Project Management
- Content & Promotion Strategy
- PR, Media Relations
- Digital Marketing
- Social Media Management
- Artist Management
- Event Production

Languages Spoken

Italian Mother tongue

English C2

Spanish C2

French A2

Professional Goals

I aim to continue working in the entertainment world: nurturing the national talents and market and contributing to create national breakthroughs.

Academic History

LUISS Guido Carli University Of Rome (2012-2013)

Music Business - MU1 Master with a fellowship awarded

- Press Office Management
- Digital Marketing
- Artist Management
- A&R
- Event Production

La Sapienza University of Rome

Modern Languages and Literature - Bachelor Degree (110/110 cum laude)

- Spanish Language
- English Language
- Spanish Latin American Literature
- Afro American Literature
- Philology
- Linguistics

Saint Louis College of Music Rome

Jazz Performance - Bachelor Program (2011 - 2013)

- Technique and repertoire studies for vocals
- Songwriting
- Ear Training
- Harmony
- Rhythmic Session

Berklee College of Music

Berklee in L.A. , USA (2010)

Berklee College of Music

5-Week-Program in Boston, USA. (2008)

Personal Activities

Sports: Football, Jogging

Music: Singing, Piano

Scout Activities (until 2004)

Travelling

Driving Licence B